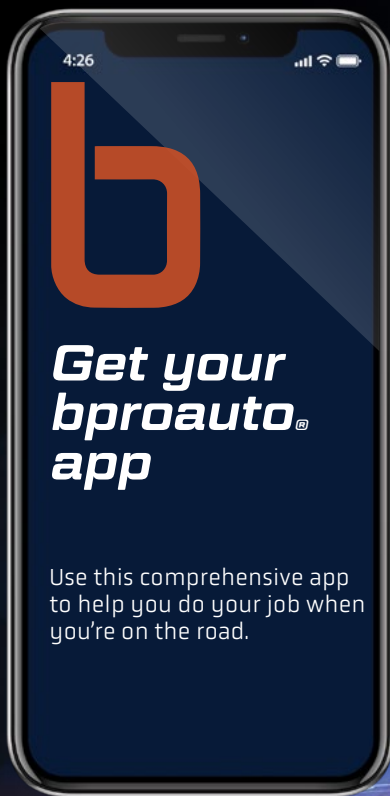


bproauto
Next-level parts.

bproauto® Field Guide





bproauto® field guide

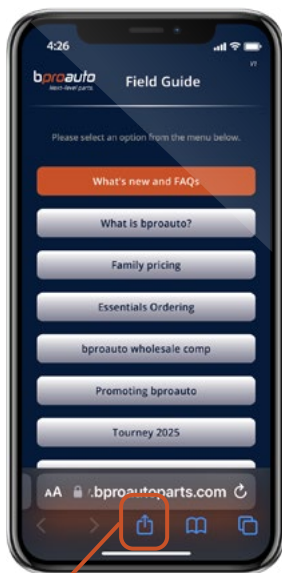
The bproauto® parts field guide is a comprehensive resource for field reps and area managers with information on programs and promotions – including everything in the bproauto product guide. Use this handy tool to help you do your job while out in the field.

Add the link below to your mobile device's home screen to access and share content on the go. The guide icon will appear on your home screen. You must have a Wi-Fi or cellular connection to access the guide.

Updates are automatic through the link!



<https://www.bproautoparts.com/>



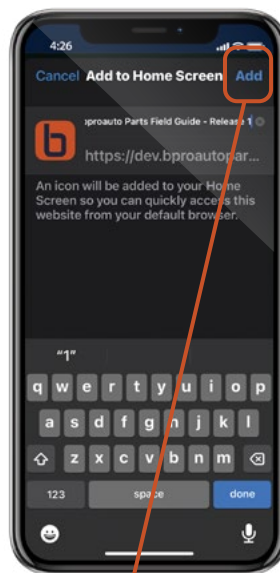
SHARE

Step 1: Type the short URL code into your browser or scan the QR code and click the “Share” button at the bottom of your browser window



ADD TO HOME SCREEN

Step 2: Click the “Add to Home Screen” button



ADD

Step 3: Click “Add” to add the link. You may type your own title to name the link or you can accept the title as shown



ICON

Step 4: Locate and click the icon on your Home Screen to open the guide



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What is bproauto®?



O.E.-backed and quality-packed.



Designed to fit, work and last.

bproauto® offers an extensive selection of part lines to ensure full coverage of fast-selling repair and maintenance parts across most makes and models.

bproauto parts are:

- O.E.-backed
- Competitively priced
- Warranty-backed*
- Quality-built

★Full warranty details available on bproautoparts.com.

bproautoparts.com - Six ways to search

The parts catalog on bproautoparts.com is rich with features that make inventory and stocking easier. Search by:

1. VIN
2. Year-Make-Model
3. Part category
4. bproauto part number
5. Competitive part number
6. Cross-Reference download feature

How to order

Order bproauto parts just like you would Mopar Parts. bproauto parts are also available through RepairLink, Amazon and Nexpart.



Everything bproauto® is at your fingertips!

bproauto® resources
Designed to help you sell!

Go now



Visit the bproauto® parts section on the Mopar® Dealer Site and you'll have easy access to bproauto parts promotions, sales generators, spec guides, parts sheets and tons more. Literally everything you need to help sell these excellent aftermarket parts.

Your 5 keys to bproauto!

- 1. Search catalog** is your direct link to bproautoparts.com where you can search the bproauto parts catalog six different ways.
- 2. Now available** shows you all the bproauto parts that are available now.
- 3. Coming soon** details the bproauto product lines that will be launched in the near future.
- 4. The resources section** has warranty information, a complete cross reference guide, application guides for all available bproauto parts, buyer's guides, parts videos, sales sheets, competitive comparisons, installation guides and more.
- 5. Sales tools** is the go-to spot for flyers, mailers, point of sale and more items that will help you sell bproauto in most every area of your dealership.

Go now



Meet vehicle reconditioning standards for less.

bproauto® parts help you meet vehicle reconditioning inspection standards with right-priced, quality parts that fit most makes and models.

bproauto® parts are:

- O.E. backed
- Protected by comprehensive warranties
- Competitively priced
- Designed to fit most makes and models
- Perfect for common maintenance and repairs
- In stock and ready to sell
- Easy to order via DealerCONNECT
- Backed with full sales support

Speak to your parts manager about bproauto parts today.

Get to know bproauto

Essentials Ordering

Program introduction

The bproauto. Essentials Ordering program simplifies your parts process by automatically delivering newly launched bproauto parts to your dealership. Enrolled dealerships will be able to opt in and out of shipments and may cancel at any time. A notification email will be sent before each parts order is placed so anticipating your inventory is easy. bproauto Essentials Ordering is a great opportunity to try fast-moving bproauto parts in manageable quantities.

Increase your incentive earning potential

Enrolling in bproauto Essentials Ordering is an easy way to stay loyal to Stellantis by stocking new bproauto parts as they roll out. You'll get quality parts and increase your dealership Loyalty – a key to earning incentives.

Parts quantities

Based on your dealership parts group size, you'll always get the right number of parts your business needs. These quantities are designed to give you the highest moving part numbers to provide minimum coverage. You can order additional parts outside of the Essentials Ordering program if needed.

Dealer Group Sizes: 1-2 | 3 | 4-5

Program enrollment

You'll receive the highest volume part numbers in just the right amount for your dealership so you can offer bproauto parts to your customers.

Position codes eligible for enrollment include:

POSITION CODE	TITLE
22	Vice President
37	Owner / Partner
36	President
02	General Manager
01	Dealer Principal
59	Parts / Service Mgr – General
61	Parts W/S Manager
35	Parts / Service Director

POSITION CODE	TITLE
81	Regional Parts Manager
8E	Service & Parts Staff Manager
10	Body Shop Manager
32	Parts Director
33	Service / Parts Director
40	Assistant Parts Manager
08	Parts Manager

Essentials Ordering program rules



Program introduction

The bproauto® Essentials Ordering program simplifies your parts process by automatically delivering newly launched bproauto parts to your dealership. Enrolled dealerships will be able to opt in and out of shipments and may cancel at any time. A notification email will be sent before each parts order is placed so anticipating your inventory is easy.

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Position codes eligible for enrollment include:

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22	Vice President
37	Owner / Partner
36	President
02	General Manager
01	Dealer Principal
59	Parts / Service Mgr – General
61	Parts W/S Manager
35	Parts / Service Director

POSITION CODE	TITLE
81	Regional Parts Manager
8E	Service & Parts Staff Manager
10	Body Shop Manager
32	Parts Director
33	Service / Parts Director
40	Assistant Parts Manager
08	Parts Manager

Parts shipment/delivery/opting out

Your parts will be processed and delivered the same as your typical Mopar® parts order. Your bproauto® Essentials Ordering dashboard will show anticipated timing and order of parts deliveries. You will receive an email when your parts order has launched. Please note that timing is subject to change and, if it does, you will be informed.

You may opt out of entire parts launch deliveries on your bproauto Essentials Ordering page by selecting the “opt out” button for the non-desired shipment. Note: When you opt out of a parts launch, you are opting out of the entire parts group and not individual part numbers within the launch release. You will have five (5) days to opt out for the upcoming parts launch starting with the time of delivery of the parts launch announcement. You can also order past launches if you opted out or enrolled late.

Provisional parts launch schedule

All parts' launch timing is tentative and is subject to change based on availability. We will always notify you via email when the part is being prepared for processing.

Essentials Ordering

Check the Essentials Ordering page for a detailed parts launch schedule.

ARO returns and auto stocking

Parts from bproauto Essentials Ordering are ARO guaranteed so you'll always stay stocked with automatic order replenishment. You'll spend less time managing your inventory and be able to spend more time growing your parts business.

Learn more about ARO

Cancellation

Enrolled dealers may cancel the bproauto Essentials Ordering program at any time by reaching out to Program Headquarters: [800-356-3490](tel:800-356-3490) or by emailing a cancellation request to: customerservice@dealers-mopar.com

WHOLESALE CERTIFIED MECHANICAL DEALER PROGRAM

Earn Wholesale Comp

Qualification Requirements

Enrollment Qualifier	Quarterly Sales Qualifier	Monthly Sales Threshold	Off-Shelf-Fill (OSF)	Parts E-commerce Platform
----------------------	---------------------------	-------------------------	----------------------	---------------------------

Complete qualification details are found on page 2.

**Wholesale Comp Eligible Parts -
buy at a discount and make your way toward earning Wholesale Comp.**

**Wholesale Comp Eligible Parts -
buy at a discount and make your way toward earning Wholesale Comp.**

Select Mopar and bproauto repair and maintenance parts are eligible for discounts. All bproauto filters are eligible for discount. Check the Wholesale Comp eligible parts list for full details.

bproauto
Next-level parts.

 MOPAR PARTS @ 10% Off Dealer Net	 bproauto PARTS @ 30% Off Dealer Net	 bproauto FILTERS @ 40% Off Dealer Net
--	--	---

Large Wholesale Order Payment Terms Available -
 10% discount for customers to buy in bulk.

Large Wholesale Order Payment Terms Available
make it easy for customers to buy in bulk.
 Offer extended payment terms to aftermarket customers for substantial sales volumes.

Orders >\$75,000

Large Wholesale Order Payment terms: make it easy for customers to buy in bulk. Offer extended payment terms to aftermarket customers for substantial sales volumes.		
Orders >\$50,000 30/60 days	Orders >\$75,000 30/60/90 days	Orders >\$100,000 30/60/90/120 days



WHOLESALE CERTIFIED MECHANICAL DEALER PROGRAM

The Wholesale Certified Mechanical Dealer Program (WCDP) supports dealers that are focused on growing their wholesale parts business. Qualified enrolled dealers can earn Wholesale Compensation on select parts, participate in direct mail and email promotional campaigns and receive a quarterly marketing kit.

Earn Wholesale Comp

Certified dealers that sell select Mopar® and bproauto® parts can earn wholesale comp. The discount percentage is credited back on your monthly parts statement. Dealers must be enrolled in the Wholesale Certified Mechanical Dealer Program and meet the qualification requirements for certification to earn Wholesale Comp.

Check your Wholesale Comp earned in DealerCONNECT.

Qualification Requirements

Enrollment Qualifier	Quarterly Sales Qualifier	Monthly Sales Threshold	Off-Shelf-Fill (OSF)	Parts E-commerce Platform
----------------------	---------------------------	-------------------------	----------------------	---------------------------

Complete qualification details are found on page 2.

Wholesale Comp Eligible Parts - buy at a discount and make your way toward earning Wholesale Comp.

Select Mopar and bproauto repair and maintenance parts are eligible for discounts. All bproauto filters are eligible for discount. Check the Wholesale Comp eligible parts list for full details.

 MOPAR PARTS @ 10% Off Dealer Net	 bproauto PARTS @ 30% Off Dealer Net	 bproauto FILTERS @ 40% Off Dealer Net
---	--	--

Large Wholesale Order Payment Terms Available - make it easy for customers to buy in bulk.

Offer extended payment terms to aftermarket customers for substantial sales volumes.

Orders >\$50,000 30/60 days	Orders >\$75,000 30/60/90 days	Orders >\$100,000 30/60/90/120 days
--	---	--

WCDP QUALIFICATION REQUIREMENTS

ENROLLMENT QUALIFIER



Enrollment Includes Quarterly Marketing Support!

The \$325 quarterly program fee includes:

Marketing kit with branded merchandise and personalized literature for your outside sales reps.	Traffic-generating mailers sent directly to 50 installers in your assigned trade zone.	Eye-catching emails sent to installers in your assigned trade zone.
---	--	---

Dealer certification status for earning Wholesale Comp may change based on dealer performance, but the dealer remains enrolled in the program and will continue to receive the quarterly outside sales rep kit and have direct mail and email campaigns sent on their behalf.

Note: Dealers that un-enroll are no longer eligible for Wholesale Comp and must wait 12 months to re-enroll.

QUARTERLY SALES QUALIFIER

Dealership must be 105% or above your BC average for wholesale mechanical outbound sales annualized per vehicles in operation (VIO) OR at least \$75,000 per quarter.

Wholesale comp eligibility is determined quarterly based on achieving previous quarter requirements. Dealers who meet the criteria for sales and enrollment by the end of a quarter are considered certified and eligible for wholesale compensation the following quarter.

Example:

Eligible to Earn	Not Eligible to Earn
- Enrolled during Quarter 1 - Achieved sales target for Q1 - Eligible for Wholesale Comp in Q2	Did not meet the program sales qualifiers for certification after 2 consecutive quarters; remain enrolled in the program but do not earn Wholesale Comp.

Monthly Sales Threshold

Meet minimum monthly sales thresholds based on Dealer Group for eligible Wholesale Comp parts.

Group 1	Group 2	Group 3	Group 4	Group 5
\$350	\$1,000	\$2,000	\$5,000	\$6,000

Off-Shelf-Fill Requirement

Dealers must attain the Off-Shelf-Fill (OSF) requirement **at least 2 out of 3 months during the qualification period** to be considered certified and earn Wholesale Compensation. The attainment target percentage is subject to change. Any changes to target requirements will be announced at least 30 days prior to the effective date.

Parts E-commerce Platform Enrollment

To qualify for wholesale mechanical certification, dealers must sell through at least one of the following online parts ordering platforms:

RepairLink*	OPSTrax Mechanical
-------------	--------------------

*Dealers selling through RepairLink can **earn up to 4% in bonus rebates** for a total parts statement credit on RepairLink orders by reaching performance level targets.

Marketing Competitive Services

Dealers are also required to provide market-competitive services equivalent to "Hot Shot Delivery" and have an outside wholesale mechanical salesperson.



WHOLESALE COMPENSATION ELIGIBLE PARTS LIST

MOPAR® PARTS @ 10% Monthly Sales and WCDP Program Enrollment Requirement

MAJOR MINOR	DESCRIPTION
72	EMISSIONS - EGR VALVES
4C	TRANS OVERHAUL KITS - GSKTS/SEA
C1	CHEMICALS - CLEANERS
L1	WIPER BLADES & REFILLS
L2	VALUE LINE BLADE
P2	SPARK PLUGS - CMC APPLICATIONS
V1	FUEL FILTERS
V2	AIR FILTERS
V3	TRANSMISSION FILTERS
V8	OIL FILTERS
V9	CABIN AIR FILTERS
W1	PADS/SHOES
W2	BRAKE DRUMS
W3	BRAKE ROTORS
W6	DISC BRAKE CALIPERS

MAJOR MINOR	DESCRIPTION
Q1	REMAN ALTERNATORS
Q2	REMAN FUEL INJECTORS
Q3	REMAN WIPER/HEATER/WINDOW MOTORS
Q4	REMAN WATER PUMPS
Q5	REMAN POWER STEERING PUMPS/GEARS
Q6	REMAN A/C COMPRESSORS
Q7	REMAN INT'L DIESEL PARTICULATE PARTS
Q8	REMAN AUTOPAR ENGINES
Q9	REMAN AUTOPAR CYLINDER HEADS
QA	REMAN RACK & PINION STEERING
QB	REMAN CLUTCH DISC/PRESSURE PLATES
QC	REMAN CUMMINS DIESEL ENGINE PARTS
QE	REMAN ELECTRONIC ENGINE CONTROLLERS
QF	REMAN STARTERS/DRIVE CLUTCHES
QG	REMAN SHOES & LINING

MAJOR MINOR	DESCRIPTION
QH	REMAN ABS COMPONENTS
QJ	REMAN CALIPERS
QK	REMAN ENGINE COMPONENTS
QL	REMAN TURBO CHARGERS
QN	REMAN TORQUE CONVERTERS
QO	REMAN TRANSMISSION COMPONENTS
QP	REMAN DANA AXLES
QR	REMAN CV SEAL KITS
QT	REMAN CV AXLES
QU	REMAN SPRINTER
QV	REMAN FUEL PUMP MODULES
QY	REMAN POWERTRAIN REBUILD KITS
QZ	REMAN SPRINTER AXLES



Mopar® Reman parts are now
SUSTAINera Circular Economy
remanufactured parts.

bproauto® PARTS @ 30% All Dealers Earn – No Monthly Sales Requirement

MAJOR MINOR	DESCRIPTION
02	STEERING & SUSPENSION
03	CHEMICALS
08	ENGINE COMPONENTS
0A	AC COMPRESSORS
0C	FUEL INJECTORS
0E	ELECTRICAL BODY

MAJOR MINOR	DESCRIPTION
0F	STARTERS / ALTERNATORS
0H	BELTS
0I	WINDOW REGULATORS & MOTORS
0L	WIPER BLADES
0P	SPARK PLUGS
0R	TRANS FLUID

MAJOR MINOR	DESCRIPTION
0S	SHOCKS & STRUTS
0W	BRAKES - VALUE LINE
0Y	EXHAUST
0Z	FUEL MODULES

bproauto PARTS @ 40% All Dealers Earn – No Monthly Sales Requirement

MAJOR MINOR	DESCRIPTION
0V	FILTERS



WHOLESALE COMP MONTHLY SALES REQUIREMENTS TO EARN	
Group 5	\$6,000
Group 4	\$5,000
Group 3	\$2,000
Group 2	\$1,000
Group 1	\$350

bproauto NOTES
bproauto radiators, condensers, batteries and tires are excluded from Wholesale Comp
All bproauto sales earn Wholesale Comp (no monthly minimum)



Promoting bproauto®

bproauto
Next-level parts.

It's all on YouTube

bproauto® is on YouTube!
Parts videos, Tech Tips and so much more.

The bproautoparts.com YouTube channel does more than offer a detailed look at the benefits of each bproauto. Part. Here, we have loads of tech tips and advice on usage for maintenance and repairs, many in partnership with other names you know like Motor Age, Tech Minute and Two Guys Garage.

Go now

Watch now.

It's just another way we offer our customers easy ways to use our parts and do business with us.

Your 5

1. Search cat...
2. Now avail...
3. Coming s...
4. The reso...
5. Sales to...

Tune in for loads of helpful content with new postings all the time!

Stay informed with bproauto news and new launches. Follow us!

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Easy Button now includes **bproauto** mailers

Easy Button program

It's simple to use the bproauto® Easy Button program. bproauto program HQ will send out traffic-generating mailers personalized with your imprint to your customers once a month until you tell us to stop. Mailers are \$0.95 each and your participation is eligible for 100% reimbursement using available Mopar® One funds.

If you are not enrolled in Easy Button, now is the perfect time. bproauto parts are readily available, are priced right and are designed to fit most makes and models.

The Easy Button program mailer series includes:

- **bproauto** **NEW**
- Mechanical
- Collision
- Powertrain

Sign up for the bproauto Easy Button direct mail program today!

Easy Button program



It's all on YouTube

bproauto® is on YouTube!
Parts videos, Tech Tips and so much more.

Go now

The bproautoparts.com YouTube channel does more than offer a detailed look at the benefits of each bproauto® part. Here, we have loads of tech tips and advice on usage for maintenance and repairs, many in partnership with other names you know like Motor Age, Tech Minute and Two Guys Garage.

It's just another way we offer our customers easy ways to use our parts and do business with us.

Watch now.



Tune in for loads of helpful content with new postings all the time!

Stay informed with bproauto news and new launches. Follow us!





What's new

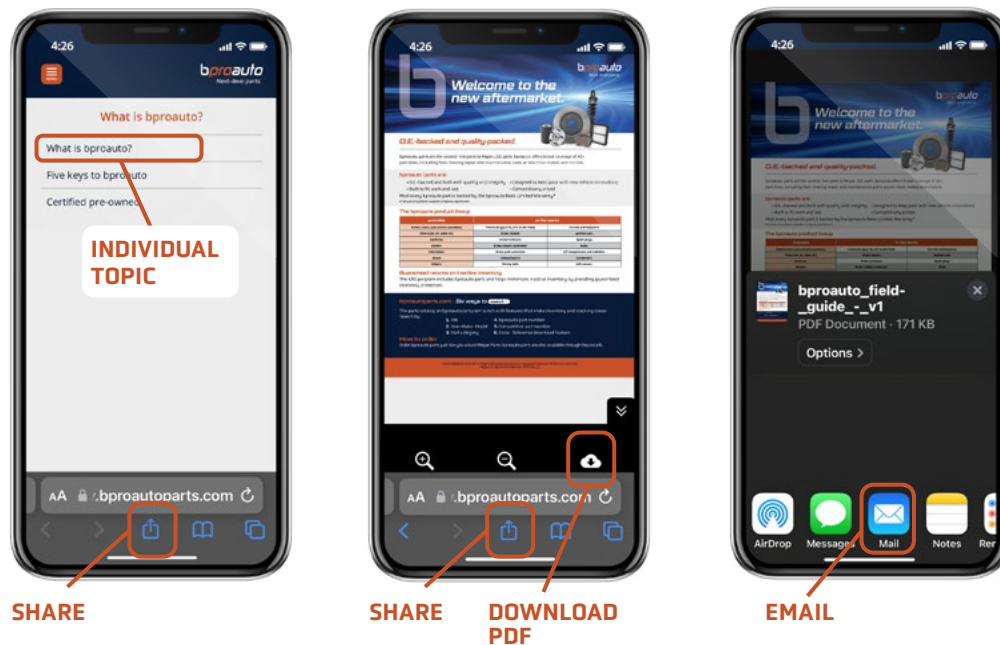


New release updates

Welcome to the bproauto® Field Guide!

The guide is a comprehensive reference of bproauto product information and product sheets.

Tablet & smartphone use



SHARING AND PRINTING CONTENT

There are two ways to share content from the guide – link sharing or PDF file sharing:

Option 1: Link sharing for digital viewing only

Step 1: Within the guide, click on the link to the content topic you want to share. If the content topic spans multiple pages, all pages will be sent together

Step 2: Click the “Share” button

Step 3: Click the “Email” button. The email window will open. The name of the content you are sharing appears in the subject line. You may type in your own title to name the link or you can accept the title as shown

Option 2: PDF sharing for high-resolution printing

Step 1: Within the guide, click on the link to the content topic you want to share. If the content topic spans multiple pages, all pages will be downloaded together

Step 2: Click the “Download” button

Step 3: Click the “Share” button

Step 4: Click the “Email” button. The email window will open. The name of the content you are sharing appears in the subject line. You may type in your own title to name the link or you can accept the title as shown

Can I download the entire bproauto. Field Guide as a PDF and save it to my device to access later in case I do not have access to Wi-Fi?

- Yes. To save the downloadable PDF to your device, make sure your device settings allow you to download and save content from your browser.

Does the guide work on iPhones® and Android™ devices?

- Yes.

Do I need Wi-Fi?

- If you are accessing the guide through a link saved on your home screen, you do need Wi-Fi. However, you do not need Wi-Fi if you downloaded the PDF to your device for access through iBooks.

How do I get an updated guide?

- If you saved the link to your device's home screen, it will update automatically. If you downloaded the PDF to your iBooks, you will need to re-download the updated file. You will receive an email notification from the Mopar® Wholesale Support team advising that an update has been published with the file link for downloading.

Can I link to the Dealer Site from the guide?

- No.

How do I get back to the main menu?

- Click the actual Home button on your phone to take you back to your phone's main screen.

How do I navigate between pages?

- If you want to go back to other pages within the guide, click the "Browser" tab button and it will bring up all your open tabs pages.

Can I share and send entire sections or just individual pages?

- You can send entire sections and individual pages – your choice! Click on the Complete Section link to send the full section or click the "Share" button to send the page of content you're on. When sending a content topic that spans multiple pages, all related pages will be sent.

The flyer I printed is blurry – how can I print in high-resolution?

- If the flyer appears blurry when printed, check to make sure you aren't printing from a shared HTML link. For high-resolution printing, be sure to download the PDF first before sharing or printing.