


bproauto® spark plugs

Start strong. Drive with confidence.


O.E.-backed spark plugs provide reliable starts, efficient combustion and lasting engine performance. Available in three metals – **iridium**, **platinum** and **nickel-copper** – each is engineered to meet specific vehicle needs to help **improve fuel economy**, **reduce misfires**, and **extend engine life**.

Plug in to optimal driving reliability.


Iridium Spark Plug

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- Improved cold-start and acceleration performance
 - Fine wire iridium for focused ignition and better overall ignitability
 - Ideal for newer vehicle applications with high-performance engines
 - Reduced ignition system voltage demand for longer component life
 - Spark gap remains virtually unchanged during the life of the plug

Platinum Spark Plug

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- Offers longer life and reliable performance
 - Ideal for newer vehicles with electronic distributor ignition systems or “wasted spark” systems
 - Platinum tip resists spark erosion in corrosive environments
 - High-strength insulator enhances the plug-to-boot seal
 - Requires lower sparking voltage and improves efficiency

Nickel-Copper Spark Plug

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- Provides dependable everyday performance
 - Ideal for older vehicles with port fuel injection
 - Nickel-chrome alloy ground electrode resists erosion and corrosion
 - Copper-core center electrode ensures fast heat transfer for reliable performance
 - Helps prevent low-speed carbon fouling for smoother operation

Partner with bproauto® to ensure your customers enjoy smooth, dependable driving with every start.